

Docket No.: 60097-0204

AMENDMENTS TO THE CLAIMS

Please amend Claims 1-3, 5, 8, 10-14, 17, 18, 20-22, 25 and 26 as follows:

- 1 1. (Currently amended) A process for ~~generating~~ generation, delivery, and validation
2 of electronic coupons via a telecommunication system, comprising the sub-processes of:
3 generating a unique coupon authentication number for each of a plurality of receiving
4 devices;
5 delivering a cryptographic electronic coupon to one or more receiving devices;
6 validating said cryptographic coupon when a user ~~applies to~~ redeems said cryptographic
7 coupon using a unique coupon authentication number;
8 wherein said telecommunication system includes a service center, a plurality of
9 receiving devices, a display device coupled to each receiving device, a communication
10 channel connecting said service center and each receiving device;
11 wherein said service center comprises an activation database, an authentication number
12 database and a key server;
13 wherein said receiving device comprises a persistent storage device which stores one or
14 more public keys assigned to said receiving device, and a crypto-chip which stores one or
15 more private keys assigned to said receiving device; ~~and~~ .
16 ~~wherein said communication channel may be a telephone modem, a cable modem, or a~~
17 ~~local area network.~~

- 1 2. (Currently amended) The process according to Claim 1, wherein the sub-process of
2 generating a coupon authentication number for each receiving device comprises the steps
3 of:

P0015

3

Docket No.: 60097-0204

4 activating said a receiving device;
5 generating a unique coupon authentication number for each said receiving device,
6 wherein said coupon authentication number is randomly ~~given~~ generated and can be of any
7 length of bits;
8 saving said authentication number in said authentication number database;
9 communicating said coupon authentication number to said key server;
10 encrypting said coupon authentication number; and
11 sending encrypted coupon authentication number to said a receiving device which adds
12 said encrypted authentication number to said receiving device's keyring as a coupon key.

1 3. (Currently amended) The process according to Claim 2, wherein said step of
2 encrypting said coupon authentication number is performed by said key server using said
3 receiving device's ~~El-Gamal~~ public key which is stored both in said activation database and
4 said receiving device's persistent storing device.

1 4. (Original) The process according to Claim 2, further comprising the step of:
2 embedding a date or time stamp in said coupon key for convenience to replace said
3 authentication number when ever said authentication number database is compromised.

1 5. (Currently amended) The process according to Claim 1, wherein the sub-process of
2 a delivering cryptographic coupon to one or more receiving devices, comprising the steps
3 of:
4 receiving an order from a client to issue an electronic coupon, which is an offer to
5 sell a specific product or service;

Docket No.: 60097-0204

6 confirming an offer ID number for said coupon;
7 sending said offer ID number with coupon information to said display device
8 through said receiving device;
9 performing a hash operation by said crypto-chip on said offer ID number using said
10 encrypted coupon authentication number if a user decides to accept said offer; and
11 displaying the first N digits of the hashed result as a coupon ID number, with which,
12 together with said offer ID number and said receiving device's serial number, the user may
13 redeem said coupon.

1 6. (Original) The process according to Claim 5, wherein said step of confirming a
2 unique offer ID number for said coupon comprises the sub-steps of:
3 checking whether or not said client has designated a unique offer ID number for said
4 coupon;
5 wherein if said client has designated a unique offer ID number for said coupon,
6 checking the uniqueness of said offer ID number and resolving possible collisions with
7 other offers; and
8 wherein if said client has not designated a unique offer ID number for said coupon,
9 generating a unique offer ID number for said coupon.

1 7. (Original) The process according to Claim 5, wherein said offer ID number is
2 implemented as ASCII character strings.
3

1 8. (Currently amended) The process according to Claim [[6]] 5, wherein N is 6.

Docket No.: 60097-0204

1 9. (Original) The process according to Claim [[1]] 5, wherein the sub-process of
2 validating said cryptographic coupon comprises the steps of:
3 submitting said offer ID number, said receiving device's serial number, and said
4 coupon ID number to a vendor by the user who accepted said coupon;
5 entering said offer ID number, said receiving device's serial number, and said
6 coupon ID number by said vendor who accesses to a common gate interface at said service
7 center;
8 checking, by said key server, the unencrypted authentication number from said
9 coupon authentication number database;
10 performing a hash function on said offer ID number using said unencrypted
11 authentication number as a key;
12 taking the first N digits of the hashed result and comparing this N-digit number with
13 said coupon ID number submitted by the user; and
14 validating said coupon if said N-digit number match with said coupon ID number.

1 10. (Currently amended) A method for generating a coupon authentication number for
2 each receiving device coupled to a coupon distribution system, comprising the steps of:
3 activating ~~said~~ at least one receiving device;
4 generating a unique coupon authentication number for each said receiving device,
5 wherein said coupon authentication number is randomly ~~given~~ generated and can be of any
6 length of bits long;
7 storing said coupon authentication number in ~~said~~ a coupon authentication number
8 database;
9 communicating said coupon authentication number to ~~said~~ a key server;

P0015

6

Docket No.: 60097-0204

10 encrypting said coupon authentication number at said key server; and
11 sending said encrypted coupon authentication number from said key server to said a
12 receiving device which ~~adds~~ saves said encrypted coupon authentication number ~~to said~~
13 ~~receiving device's keyring~~ as a coupon key to be used to validate coupons.

1 11. (Currently amended) The method according to Claim 10, wherein said step of
2 encrypting said coupon authentication number is performed by said key server using said
3 receiving device's ~~El-Gamal~~ public key which is stored both in said activation database and
4 said receiving device's persistent storing drive.

1 12. (Currently amended) The method according to Claim 10, further comprising the
2 step of:
3 embedding a date or time stamp in said coupon key ~~for convenience~~ to replace said
4 coupon authentication number when ever said authentication number database is
5 compromised.

1 13. (Currently amended) A method for delivering cryptographic coupons to one or
2 more receiving devices coupled to a coupon distribution system, comprising the steps of:
3 receiving an order from a client to issue an electronic coupon, which is an offer to
4 sell a specific product or service;
5 confirming an offer ID number for said coupon;
6 sending said offer ID number with coupon information to ~~said display device~~
7 ~~through said a~~ receiving device;

Docket No.: 60097-0204

8 distributing a coupon authentication number to each of said one or more receiving
9 devices that is unique to each receiving device;

10 performing a hash operation by said a crypto-chip at said receiving device on said
11 offer ID number using said an encrypted coupon authentication number if a user decides to
12 accept said offer;

13 displaying the first N digits of the hashed result as coupon ID number, with which,
14 together with said offer ID number and said receiving device's serial number, the user may
15 redeem said coupon; and

16 wherein said coupon ID number may be displayed ~~by either a stopwatch icon or a~~
17 ~~screen~~ to a user including detailed instructions about how to redeem said coupon.

1 14. (Currently amended) The method according to Claim 13, wherein said step of
2 confirming an unique offer ID number for said coupon comprises the sub-steps of:

3 checking whether or not said client has designated a unique offer ID number for said
4 coupon;

5 if yes, checking the uniqueness of said offer ID number and solving possible
6 collisions with other offers;

7 if not, generating a unique offer ID number for said coupon; and

8 wherein said offer ID number may be any length of bits.

1 15. (Original) The method according to Claim 13, wherein said offer ID number is
2 implemented as ASCII character strings.

1 16. (Original) The method according to Claim 13, wherein N is 6.

Docket No.: 60097-0204

1 17. (Currently amended) A method for validating said a cryptographic coupon,
2 comprising the steps of:
3 submitting said an offer ID number, said a receiving device's serial number, and said
4 a coupon ID number to a vendor by the a user who accepted said coupon;
5 entering said offer ID number, said receiving device's serial number, and said
6 coupon ID number by said vendor who accesses to a common gateway interface at said a
7 service center;
8 checking, by said a key server, the an unencrypted coupon authentication number
9 unique to the user's receiving device from said a coupon authentication number database;
10 performing a hash operation on said offer ID number using said unencrypted coupon
11 authentication number as a key;
12 taking the first N digits of the hashed result and comparing this N-digit number with
13 said coupon ID number submitted by the user; and
14 validating said coupon if said N-digit number matches with said coupon ID number.

1 18. (Currently amended) A system for coupon encryption, distribution, and validation,
2 comprising:
3 a client which issues coupons, each of said coupons is designated a unique offer ID
4 number;
5 an information service center which comprises an activation database, a coupon
6 authentication number database, and a key server;
7 a plurality of service receiving devices, each of which is coupled to a displaying
8 device;

Docket No.: 60097-0204

9 a channel through which said information service center and said a service receiving
10 device communicate;

11 wherein said information service center generates a unique coupon authentication
12 number for each said service receiving device, wherein said coupon authentication number
13 is stored in said coupon authentication number database and is communicated to said key
14 server;

15 wherein said key server encrypts said coupon authentication number using ~~El-Gamal~~ an
16 encryption algorithm and sends the encrypted coupon authentication number to said service
17 receiving device;

18 wherein said service receiving device comprises a crypto-chip and a hard drive;

19 wherein said crypto-chip performs a hash operation on said offer ID number using said
20 encrypted coupon authentication number and takes the first or last N digits of the hashed
21 result as a coupon ID number for said coupon; and

22 wherein said coupon may be validated by said key server, which uses said service
23 receiving device's serial number to look up the unencrypted coupon authentication number
24 stored in said coupon authentication number database and performs a hash operation on said
25 offer ID number using said unencrypted coupon authentication number and compares a base
26 number taken from the first or last N digits of the hashed result with said coupon ID number
27 submitted, and validates said coupon if said base number and said coupon number match.

1 19. (Original) The system according to Claim 18, wherein said receiving device is a
2 personal video recorder and said displaying device is a TV set.

Docket No.: 60097-0204

1 20. (Currently amended) The system according to Claim 18, wherein said channel is
2 can be a telephone modem, or a cable modem, or a local area network.

1 21. (Currently amended) The system according to Claim 18, wherein said coupon
2 authentication number is randomly ~~given~~ generated and can be of any length of bits.

1 22. (Currently amended) The system according to Claim 18, wherein said offer ID
2 number is randomly ~~given~~ generated and can be of any length of bits.

1 23. (Original) The system according to Claim 18, wherein said offer ID number is
2 implemented as ASCII character strings.

1 24. (Original) The system according to Claim 18, wherein N is 6.

1 25. (Currently amended) A method for preventing security leaks of an authentication
2 number database, comprising the steps of:
3 keeping said authentication number database behind a firewall; and
4 denying access ~~of~~ to unauthorized machines.

1 26. (Current amended) A method for remedying a security leak of an authentication
2 number database, comprising the steps of:
3 fixing said security leak;
4 generating a new random coupon authentication number for each said
5 receiving device that is unique for each receiving device; and

P0015

11

Docket No.: 60097-0204

6 wherein said coupon authentication number is used to authenticate coupons on each
7 receiving device; and
8 distributing said coupon authentication number to said each receiving device via said
9 a key server.